

Strategic Advantage

Leadership Development for Leading Organizations

December 8, 2009

Re: Mark MacGillivray Reference

To Whom It May Concern,

I am pleased to recommend Mark MacGillivray for a position within any organization. As the former leader of the Green Party of Canada, I have had the opportunity to work with many bright and talented people over the years – but Mark truly stands out as an individual that any company would benefit from having on their team.

In 2004, the Green Party of Canada exploded onto the national stage by running 308 candidates in the Federal Election. Mark was a key part of that success.

In addition to running as a candidate in Calgary Center North, Mark organized an innovative media and events campaign in Calgary that involved the eight Calgary candidates and three from the surrounding rural areas. As a result of his efforts, the Green Party received 8% of the vote in Calgary while Mark himself received the third highest percentage of votes for the Greens in Canada: 11.25%

Seeing his energy and creativity, we appointed Mark as the party's Alberta Organizer, responsible for recruiting, training and supporting the 28 Albertan candidates. Mark did an exceptional job: Not only were 28 candidates recruited and trained by January 2006, Mark also ran again as a candidate again in Calgary Center North.

As a result of his efforts, percentage of Green support in Alberta was higher than in any other Canadian province. Calgary had the highest percentage of Green support of any major city – and the Green Party won more votes in the city than the NDP. Mark received the second highest percentage of vote for the Greens in Canada: 11.5%.

In February 2006, the Green Party of Canada made Mark our Prairie Organizer, responsible for recruiting, training and supporting 56 campaigns across Alberta, Saskatchewan and Manitoba. During that time, he built an infrastructure of provincial organizers to help him with the recruitment and training process.

During his time with the Green Party of Canada, Mark

- Created 15 Electoral District Associations in Alberta, Saskatchewan and Manitoba.
- Organized four Leader Tours that resulted in unprecedented levels of media coverage, donations and member recruitment.
- Recruited, trained and supported of 38 candidates over two elections.
- Organized the Green Party 2006 English-language Leaders' Debate that attracted an audience of more than 1,500 live spectators as well as an Internet audience in the tens of thousands.

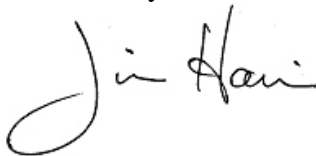
In September 2007, Mark came to Ontario to help in our provincial election. During that time he helped us deliver, for the first time in the Green Party of Ontario (GPO) history, a full slate of 107 candidates. In addition:

- He delivered a series of interviews with candidates and opinion makers that were then streamed onto the GPO website.
- He helped to organize the GPO alternative debates, which were live streamed to our audience while the Leader's debate was ongoing.

He is a creative and motivated team player that would make a great asset to any organization.

Please feel free to contact me personally for further affirmation of this letter.

Sincerely,

A handwritten signature in black ink that reads "Jim Harris". The signature is written in a cursive style with a large, looping initial "J".

Jim Harris
Former Leader, Green Party Leader of Canada
&
Nationally Syndicated Columnist
The National Post